

Implementing Risk-Limiting Post-Election Audits in California

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Background and Motivation



111. G. C. Bingham, *The County Election*, ca. 1851. Canvas, 35 7/8 × 48 7/8 in. St. Louis, City Art Museum.

- ▶ Voting technology in the U.S. has changed.
- ▶ Most ballots are now counted by computer.
- ▶ ~ 40 states have adopted *auditable* voting systems.
- ▶ only ~ 20 states conduct audits.



Background

- ▶ Goals of audits:
 - ▶ Quality assurance; detect routine errors.
 - ▶ Fraud detection and deterrence.
- ▶ Types of audits:
 - ▶ Pre-election vs. post-election audits.
 - ▶ Performance vs. materiality audits.
 - ▶ “Audit” for this talk will mean a “vote tabulation” audit where manual counts are compared to electronic counts.
- ▶ History of audits:
 - ▶ CA has done these since 1964; 1% of precincts.
 - ▶ About half of states have something like this now.



Anatomy of a Manual Tally



Anatomy of a Manual Tally



Vote Tabulation Audits Defined

Basic vote tabulation audits require:

1. something to check. (*i.e.*, electronic results)
2. something to check against. (*i.e.*, physical audit trail)
3. an method for checking the two. (*i.e.*, hand counts)

We can get a bit more fancy with a “risk-limiting” audit:

“Risk-limiting audits have a large, pre-determined minimum chance of leading to a full recount whenever a full recount would show a different outcome.”¹

¹<http://electionaudits.org/principles.html>



Risk-Limiting Audits Defined

To limit risk, an audit must have:

4. A minimum, pre-specified chance that, if the apparent outcome is wrong, every ballot will be tallied by hand.

Practically, risk-limiting audits have two more aspects:

5. A way to assess the evidence that the apparent outcome is correct, given the errors found by the hand tally.
6. Rules for enlarging the sample if the evidence that the apparent outcome is correct is not sufficiently strong.



Current Audits and Audit Policy Do Not Limit Risk

Some problems:

- ▶ Focus typically on initial sample size
 - ▶ Not as important as measuring error and escalation
- ▶ Error should be contextualized at the contest level
 - ▶ Often, escalation applies to machines or geographical regions
- ▶ Often use *ad hoc* error bounds
 - ▶ For example, Within-Precinct Miscount (WPM) is bogus
- ▶ Must get *both* the legal and statistical wording correct
 - ▶ Often mix *detection* and *confirmation* paradigms



But Some States Are Getting Closer...

- ▶ AK, HI, OR, TN, WV use fairly blunt methods to get closer
- ▶ CA, MN and NY have somewhat better schemes...
- ▶ CO is relatively the best:

“risk-limiting audit” means an audit protocol that makes use of statistical methods and is designed to limit to acceptable levels the risk of certifying a preliminary election outcome that constitutes an incorrect outcome.

- ▶ However, what are “statistical methods”?
- ▶ Also, “incorrect outcome” specifies “recount” instead of “full hand (re)count”



Overview

| County | Total Ballots | Winner | Loser | Margin | # Ballots Audited | % Ballots Audited |
|------------|---------------|--------|--------|--------|-------------------|-------------------|
| Marin (A) | 6,157 | 4,216 | 1,661 | 5.1% | 4,336 | 74% |
| Yolo | 36,418 | 25,297 | 8,118 | 51.4% | 2,585 | 7% |
| Marin (B) | 121,295 | 61,839 | 42,047 | 19.1% | 3,347 | 3% |
| Santa Cruz | 26,655 | 12,103 | 9,946 | 9.6% | 7,105 | 27% |



Marin A: The Election, Test and Sample

- ▶ The Election: Kentfield School District Measure A
 - ▶ 9 precincts², 5,877 ballots cast, 298-vote margin (5.1%)
- ▶ The Test and Sample:
 - ▶ Error measured as overstatement of margin, x .
 - ▶ Weight function, w_p :

$$w_p(x) = \frac{(x - 4)_+}{b_p}$$

- ▶ Stratified random sample of 6 precincts in 2 strata (IP/VBM)

²One had only 6 registered voters, we treated it entirely as error.



Marin A: Risk Calculation and Cost

▶ Risk Calculation:

- ▶ If 1 batch overstated the margin, a random sample of 6/8 batches would have missed it with probability:³

$$\frac{\binom{7}{6}}{\binom{8}{6}} = 25\%.$$

▶ Cost:

- ▶ Took $1\frac{3}{4}$ days, total cost: \$1,501, \$0.35 per ballot

³ $\binom{x}{y}$ is shorthand for the binomial coefficient $x!/(y!(x-y)!)$.



Yolo: The Election, Test and Sample

- ▶ The Election: Davis Joint Unified School District
 - ▶ 57 precincts, 36,418 ballots, 17,179-vote margin (51.4%)
- ▶ The Test and Sample:
 - ▶ Stratified Random Sample (IP/VBM)⁴ with small precincts in one stratum treated entirely as error
 - ▶ Used maximum relative overstatement (MRO) of margins instead of weighted margin overstatement
 - ▶ MRO normalizes the overstatement by the reported margin. . . an overstatement in a contest with a small margin is weighted more

⁴IP = “in precinct”, VBM = “vote by mail”.



Yolo: Risk Calculation and Cost

- ▶ Risk Calculation:
 - ▶ To limit risk to 25% required sample of 6/103 batches
 - ▶ Found two errors (only one overstatement error), below the threshold to trigger expansion
- ▶ Cost: Not directly relevant
 - ▶ Two authors and one official did the counting!



Marin County, Measure B (Nov. 2008)

Marin B: The Election, Test and Sample

- ▶ The Election: Measure B (added two govt. admin. positions)
 - ▶ 189 precincts, 121,295 ballots, 19,792-vote margin (19.1%)
- ▶ The Test and Sample:
 - ▶ Used trinomial bound based on taint, t_p , of each batch
 - ▶ $t_p \equiv e_p/u_p \leq 1$ (e_p is MRO in p)
 - ▶ Compares t_p to a pre-specified threshold, d
 - ▶ Batches have either non-positive t_p ; t_p less than d ; or, t_p greater than d
 - ▶ Bounds risk based on category counts in each bin
 - ▶ Trinomial bound uses weighted sampling with replacement *probability proportional to an error bound* (PPEB)
 - ▶ With stratified random sampling, we would have had to count 44% more ballots



Marin B: Risk Calculation and Cost

▶ Risk Calculation:

- ▶ Chose $d = 0.038$ and $n = 14$ (number of draws) based on previously observed levels of error (see [3])
- ▶ Because sampling is with replacement, we get an expected number of unique precincts:

$$\sum_p \left(1 - \left(1 - \frac{u_p}{U} \right)^n \right) = 13.8$$

- ▶ Audit found no errors⁵
- ▶ Cost: 2 days, \$1,723 or \$0.51 per ballot

⁵However, we apparently audited results that were too preliminary



Santa Cruz County, County Supervisor (Nov. 2008)

Santa Cruz: The Election, Test and Sample

- ▶ The Election: Santa Cruz County Supervisor, 1st District
 - ▶ 76 precincts, 26,655 ballots, 2,139-vote margin (8.0%)
- ▶ The Test and Sample:
 - ▶ PPEB sampling using the trinomial bound



Santa Cruz County, County Supervisor (Nov. 2008)

Santa Cruz: Risk Calculation and Cost

- ▶ Risk Calculation:
 - ▶ set $n = 19$ and $d = 0.047$
 - ▶ We did see some error:
 - ▶ largest t_p was 0.036, 1 ballot overstatement in small precinct
 - ▶ largest overstatement was 4 ballots in a large precinct, t_p here was 0.007
 - ▶ No t_p was larger than d , so we could certify at 25% risk
- ▶ Cost: 3 days, cost \$3,248, or \$0.46 per ballot



Inadequacy of Election Management Systems (EMS)

- ▶ A constant factor was the inadequacy of results output

| | | | | | | | | | | | | | |
|-----|-----------------------------|---|----|-----|-------|-------|------|------|------|------|------|------|-----|
| 411 | Precinct Reporting | 2 | 0 | 834 | | | 3130 | 3134 | 3140 | 3145 | 3146 | 3151 | 315 |
| 412 | NP - TONY MADRIGAL | 2 | 1 | 834 | | | 442 | 346 | 336 | 568 | 377 | 196 | 37 |
| 413 | NP - LISA J. MOLYNEUX | 2 | 2 | 834 | | | 184 | 135 | 147 | 225 | 104 | 104 | 15 |
| 414 | NP - DON LANE | 2 | 3 | 834 | | | 618 | 395 | 621 | 770 | 465 | 272 | 45 |
| 415 | NP - TIM FITZMAURICE | 2 | 4 | 834 | | | 418 | 229 | 317 | 498 | 326 | 166 | 28 |
| 416 | NP - J. CRAIG CANADA | 2 | 5 | 834 | | | 109 | 68 | 62 | 107 | 44 | 45 | 6 |
| 417 | NP - BLAS JACOB (JAY) CA | 2 | 6 | 834 | | | 72 | 79 | 50 | 107 | 67 | 34 | 7 |
| 418 | NP - RYAN COONERTY | 2 | 7 | 834 | | | 827 | 482 | 846 | 945 | 565 | 345 | 53 |
| 419 | NP - SIMBA KENYATTA | 2 | 8 | 834 | | | 174 | 107 | 148 | 263 | 183 | 97 | 15 |
| 420 | NP - KATHERINE BEIERS | 2 | 9 | 834 | | | 576 | 320 | 445 | 654 | 410 | 217 | 41 |
| 421 | NP - DAVID TERRAZAS | 2 | 10 | 834 | | | 616 | 381 | 638 | 612 | 349 | 215 | 34 |
| 422 | WRITE-IN | 2 | 11 | 834 | | | 0 | 0 | 0 | 0 | 0 | 0 | |
| 423 | Santa Cruz City Council Vol | 3 | -1 | 834 | | | | | | | | | |
| 424 | Precinct Reporting | 3 | 0 | 834 | -1 | 87938 | 3171 | 3178 | 5101 | 5108 | 5109 | 5162 | |
| 425 | NP - TONY MADRIGAL | 3 | 1 | 834 | 11365 | 87938 | 304 | 561 | 303 | 349 | 583 | 257 | |
| 426 | NP - LISA J. MOLYNEUX | 3 | 2 | 834 | 4224 | 87938 | 159 | 171 | 121 | 128 | 272 | 55 | |
| 427 | NP - DON LANE | 3 | 3 | 834 | 13944 | 87938 | 411 | 515 | 385 | 365 | 704 | 244 | |
| 428 | NP - TIM FITZMAURICE | 3 | 4 | 834 | 9171 | 87938 | 299 | 382 | 267 | 272 | 491 | 194 | |
| 429 | NP - J. CRAIG CANADA | 3 | 5 | 834 | 1945 | 87938 | 79 | 85 | 61 | 54 | 118 | 18 | |
| 430 | NP - BLAS JACOB (JAY) CA | 3 | 6 | 834 | 2166 | 87938 | 74 | 104 | 67 | 70 | 115 | 33 | |
| 431 | NP - RYAN COONERTY | 3 | 7 | 834 | 17056 | 87938 | 491 | 628 | 402 | 458 | 895 | 262 | |
| 432 | NP - SIMBA KENYATTA | 3 | 8 | 834 | 5105 | 87938 | 155 | 280 | 180 | 195 | 289 | 99 | |
| 433 | NP - KATHERINE BEIERS | 3 | 9 | 834 | 11642 | 87938 | 433 | 429 | 315 | 305 | 626 | 195 | |
| 434 | NP - DAVID TERRAZAS | 3 | 10 | 834 | 11320 | 87938 | 342 | 376 | 276 | 258 | 570 | 111 | |
| 435 | WRITE-IN | 3 | 11 | 834 | | 87938 | 0 | 0 | 0 | 0 | 0 | 0 | |



Inadequacy of Election Management Systems (EMS)

Ugh, EMSs

- ▶ We ended up re-keying batch-level data because of this
 - ▶ No way we can do this for many or big elections
- ▶ Unclear what EMSs are actually capable of
 - ▶ HTML?, XML?, EML?, CSV?, PDF? (yuk!), DB dumps?
- ▶ We had to do some strange DB reporting calisthenics
 - ▶ *E.g.*, Marin EMS could not report results at batch-level
 - ▶ We modified DB reports to remove all but 1 batch, re-ran
- ▶ We'd like to see structured data (EML) with schema (XSD)



Communication is key!

- ▶ Santa Cruz
 - ▶ The totals we used for calculations did not include provisional ballots
 - ▶ However, the audit did include them!
 - ▶ We had to treat all changes in totals due to provisional ballot changes as error
- ▶ Marin Measure B
 - ▶ We noticed a similar problem in Marin Measure B
 - ▶ Precincts in Marin smaller than 250 registered voters are forced to be VBM
 - ▶ However, the EMS listed these as IP
 - ▶ Used premature results for one precinct marked as IP that was forced-VBM



Reducing the Complexity of Risk-Limiting Audits

- ▶ Risk-limiting methods that use statistics based on observed audit discrepancy to decide to escalate are complex
- ▶ Even with a statistician, the logistics are complex and can lead to to high uncertainty for election officials
- ▶ Our proposal: *Basic Audit Level*, *Full Recount Trigger* and *Random Full Hand Counts* with probability:

$$P_r = \frac{f_r}{20} + \frac{1}{1000 \cdot m_r}$$

(P_r is the probability of a full hand count, f_r is fraction of voters eligible to vote in the contest and m_r is the margin in the race expressed as a fraction.)



Machine-Assisted and Single-Ballot Auditing

- ▶ Need to reduce the amount of expensive hand counting.
 - ▶ Reduce the dependency on hand counting.
 - ▶ Reduce the amount of hand counting.
- ▶ Machine-assisted Auditing: look Ma, no hands!⁶
 - ▶ Use *machines* to do precinct counting.
 - ▶ Audit the *machine audit* with a hand count.
 - ▶ Mark ballots as they are audited.
 - ▶ Sample individual ballots and compare.
- ▶ Single-ballot Auditing: batch size \rightarrow 1
 - ▶ Randomly select *individual ballots* to audit.
 - ▶ Challenges:
 - ▶ Must compare physical ballot with electronic record.
 - ▶ Often hard or impossible to link ballots to vote data.

⁶Calandrino, Halderman & Felten (2007) [2]



Conclusions

- ▶ Risk-limiting audits are within reach.
- ▶ They're cheap (~ \$0.44 per ballot).
- ▶ They're difficult to administer.
- ▶ New methods and techniques are emerging:
 - ▶ Kaplan-Markoff [4] approach appears to be promising.
 - ▶ Machine-assisted audits are being developed.
 - ▶ Single-ballot audits are being conducted.

Questions?





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